GREEN FLEET TECHNOLOGY IS LEADING TO ALL KINDS OF GREEN.

Environmental compliance is no longer the leading driver of adopting green fleet technology. Instead, fleet professionals are increasingly turning to the technology for its financial benefits. This is one of the key findings in an exclusive Lifeblood study conducted by Peak Commercial & Industrial, which surveyed fleet professionals throughout North America. More than half of the respondents named long-term cost savings as the reason they are, or soon will be, investing in green technology.

KEY STATS

- 26% of fleets have a sustainability program.
- 72% of those who plan on implementing one will do so within 1-3 years.
- 100% of those who plan to implement a green fleet program will invest in vehicle purchases or upgrades.
- Among surveyed fleet pros, the lead benefit of going green: reducing long-term costs.
- Among surveyed fleet pros, the claimed reasons not to go green:
  - 74% hard costs (new equipment purchases, etc.).
  - 33% time & labor restrictions.
  - 15% employee buy-in & support.
- As a direct result of SCR technology, fleet professionals claim:
  - 67% increased fuel economy.
  - 67% increased engine reliability.
  - 24% reduced heat rejection.
- 88% believe SCR technology has helped advance green fleet initiatives.